

Cambridge English

Cambridge Days February 2013

An invitation to teachers of English to participate in an informative all-day conference with authors and experts in English language teaching and assessment

Pordenone 25 February • **Brescia** 26 February
Castellanza (VA) 28 February • **Fossano (CN)** 1 March



Loescher



www.cambridge.org/elt/it

Choose from the following venues:

Pordenone 25 February 2013
Centro Culturale Casa A. Zanussi
Via Concordia Sagittaria 7

in collaboration with The British School of Friuli
Venezia Giulia, Udine and IRSE Pordenone

Brescia 26 February 2013
Auditorium Balestrieri
Via Balestrieri 6

in collaboration with The British School of Brescia

Castellanza (VA) 28 February 2013
Università Carlo Cattaneo - LIUC
Aula Magna
Edificio Cantoni
Piazza Soldini 5, Castellanza

in collaboration with Università Carlo Cattaneo
and English Language Centre, Varese

Fossano (CN) 1 March 2013
IIS Giancarlo Vallauri
Via San Michele 68

in collaboration with British Centre of Mondovì

Cambridge Days are open to all types of teachers of English as a Second or other Language. There will also be an exhibition giving you the opportunity to examine our latest ELT publications and Exam materials. There is no charge for attendance, but places are strictly limited and will be offered on a first-come first-served basis.

Cambridge University Press (prot. 12652, Decreto del 28.07.2008) e University of Cambridge ESOL Examinations UCLES (prot. 1372, Decreto del 21.07.2005) sono soggetti accreditati per la formazione del personale della scuola di ogni ordine e grado, secondo la Direttiva Ministeriale 90/2003.

A certificate of attendance valid for the 'ESONERO MINISTERIALE' will be available to all participants AT THE END OF EACH EVENT.

The Cambridge Days Sessions

Brendan Wightman

Are digital tablets good pedagogical medicine?

Only a few years ago a tablet was something taken with water as a vitamin supplement or to combat infections. Now, however, teachers around the world have to understand and exploit pad-sized, touch-screen tablet computers in their classrooms as the mobile 'revolution' sweeps all before it.

But, will teaching and learning really change, or is the challenge to apply age-old techniques of methodology, motivation and feedback from the traditional teacher's tool-kit to new tools? And, can technology really make a difference for language learners and teachers?

This plenary will explore the meaning and impact of the latest technology innovations from the perspective of educators, starting with theory and ideas, but moving on to clear and practical examples that can be used in the classroom.

Peter McCabe

Cambridge English exams: pathways through a changing world

In a constantly changing world teachers are faced with the challenges of preparing themselves and their students for an environment which demands ever better language skills allied to requirement for certification that is recognised in a wider context. All teachers know there is an increasing need for recognised language certification for both higher education purposes, nationally and internationally, as well as for the world of work.

Cambridge English examinations are increasingly seeking to reflect this changing context by providing a pathway for teachers and their students through a combination of 'fit for purpose' exams that reflect the needs of the school curriculum, the individual learner and the demands of the real world. This presentation looks at these challenges and their relationship to Cambridge English exams.

Julia Starr Keddle

Targeting teen interests - English without fear at A2

The idea of "exam preparation" can seem scary and a bit of a hard slog, especially with younger students. However, when you look, key objectives of Cambridge English: Key (also known as KET) include "achieving a good foundation in learning English" and 'targeting teen interests and experiences'. And what's wrong with that? The surest way to get students ready for language exams is to get them using English comfortably and without fear. This workshop will explore how you can incorporate exam-compatible activities into lessons naturally without defining them as such, and putting students off! In this way learning English isn't something separate from preparing for exams – they can go hand in hand.

Why B1 and B2 students shouldn't get the 'B'lues!

Often 'exam preparation' tends to focus on improving performance through exercise types such as multiple choice questions, gap filling or transformational sentences. While these are obviously important exam skills, key objectives of Cambridge English: Preliminary (also known as PET) and First (also known as FCE) aim at evaluating students' general communicative competences such as "resourcefulness and flexibility" and "confident and effective communication". And what's wrong with that? The surest way to get students ready for language exams is to get them using English comfortably and without fear. We'll explore how you can incorporate exam-compatible activities into lessons naturally without defining them as exam preparation and putting students off! In this way learning English isn't something separate from preparing for exams – they can go hand in hand.

Deborah J. Ellis

Text + Emotional Engagement = Literature

Students remember more and learn better when lessons, lesson content and materials are emotionally engaging. Literary texts with their 'built in affective factor' are ideal vehicles for developing knowledge, skills and competences for students of all ages and abilities in secondary schools. This development is further enhanced if we take students on a carefully constructed journey which will create expectancy, encourage discovery and give space to creativity. Come and take a fresh look at literature and engage your emotions, too!

Sarah Ellis

Preparing for A2: Ideas for teaching and learning vocabulary

The workshop will provide ideas and suggestions for developing vocabulary to help your students use language communicatively. This session is relevant for teachers working with young teenagers around A2 level who are aiming for either general language improvement and/or preparing students for Cambridge ESOL exams.



The Cambridge Days speakers

Brendan Wightman taught English in Poland and Italy for seven years before specializing in e-learning, and has been involved in education technology for over a decade now. As a digital publisher at Cambridge University Press, he has managed, commissioned and edited countless digital projects, and has run hundreds of technology workshops for teachers around the world. Recently, Brendan has written two online courses on teaching with technology for Cambridge English Teacher.



Peter McCabe has been involved in ELT teaching, teacher training and publishing for over 30 years. In that time he has worked in the UK, the USA, Italy, South East Asia and Northern Europe. He is a noted conference speaker, having presented workshops for organisations such as: TESOL (Italy and Thailand), RELC (Malaysia), the British Council (Italy), ELICOS (Australia) and NCCLE (New Zealand). During his time in Asia he worked with the Malaysian Ministry of Education in producing and presenting an educational TV series entitled "Grammar is Great!" Peter is currently working as consultant manager with the University of Cambridge ESOL Examinations, Italy.



Julia Starr Keddle has been involved in ELT for 30 years and is now a full time EFL writer living in Oxford. She has a degree in English Literature, a PGCE, and an RSA Diploma in TEFLA. She lived in Italy for more than 10 years, teaching English at the British School in Florence and the Comune of Pistoia, and English and translation at the University of Florence. She also taught children, teenagers and adults extensively in the UK, including at the Bell School, and has trained teachers at NILE, Norwich. After returning to England she worked in publishing, developing a range of successful courses for Italy. She now writes with her husband, Martyn Hobbs, combining their teaching experience and course development skills with their creativity and shared vision. In the past ten years they have written many courses, including For Real (for Scuola Secondaria di Secondo Grado) and Your Space (for Scuola Secondaria di Primo Grado). Julia is especially interested in teen development, personal and 'soft skills' and the Common European Framework, on which she has written articles.



Deborah J. Ellis has worked as an ESL and EFL teacher for over 30 years, and is currently working in a liceo in Vicenza. She has an extensive background in teacher development and has been a regular speaker at British Council and TESOL conferences in Italy since 1998. She is a textbook writer and has authored literature courses for Loescher Editore, as well as CLIL and literature materials for Cambridge University Press. She is the author of Loescher's major new literature course Literature for Life and is currently working on new materials for the Scuola Secondaria di Primo Grado and the Scuola Secondaria di Secondo Grado primo biennio.



Sarah Ellis is Teacher Support Officer for Cambridge ESOL, Italy. She has an extensive background in teaching and teacher training in both Italy and the UK and has taught English to students of all ages and levels. She has trained teachers on CELTA and DELTA courses and has also worked with teachers in the Italian State School system and on SSIS courses. Sarah has been involved with Cambridge ESOL Examinations for over 15 years as speaking examiner, presenter and as Centre Examinations Manager. She is responsible for the Cambridge ESOL teacher support programme for Italy which provides information, materials and support for teachers at seminars, conferences and events throughout Italy.



This is a sample programme and may vary slightly on the day of the event. Registration, however, always commences at 8.30 and certificates of attendance are issued at the end of the event.

8.30 - 9.00	Registration
PLENARIES	
9.00 – 9.15	Welcome and Introduction
9.15 – 10.15	Brendan Wightman - Are digital tablets good pedagogical medicine?
10.15 – 11.00	Peter McCabe - Cambridge English exams: pathways through a changing world
11.00 – 11.50	Coffee break and materials exhibition
WORKSHOPS	
11.50 – 12.40	Lower Secondary Julia Starr Keddle - Targeting teen interests - English without fear at A2
	Upper Secondary and Adult Deborah J. Ellis - Text + Emotional Engagement = Literature
12.40 – 13.30	Lower Secondary Sarah Ellis - Preparing for A2: Ideas for teaching and learning vocabulary
	Upper Secondary Julia Starr Keddle - Why B1 and B2 students shouldn't get the 'B'lues!
13.30 – 14.00	Materials exhibition and collection of certificates

Throughout the day there will also be a materials exhibition, giving you the opportunity to examine our latest ELT publications and Exam materials. Cambridge University Press and Cambridge ESOL personnel will be on hand to offer information and advice.

Name _____

Surname _____

I wish to attend the Cambridge Day in

Pordenone 25 February 2013

Brescia 26 February 2013

Castellanza (VA) 28 February 2013

Fossano (CN) 1 March 2013

Private address

Road _____

No _____ Postcode

City _____ Province

Telephone _____

Email _____

PLEASE INCLUDE AN EMAIL ADDRESS. This will help us to contact you more quickly and efficiently. Thank you.

Institute address

Name of institute _____

Road _____

No _____ Postcode

City _____ Province

Telephone _____

For universities please include name of faculty

Where do you teach?

Scuola Materna Scuola Primaria

Sc. Sec. di 1° grado Sc. Sec di 2° grado

Private Language School University

In-Company Professional Training Centre

Freelance Trainee

City _____ Date _____

Signature _____

Please photocopy this form, complete in all parts CLEARLY IN CAPITAL LETTERS and return no later than **Monday 18 February**

How to enrol:

online at

www.cambridge.org/elt/it

complete this form in ALL PARTS IN CAPITAL LETTERS and send to:

Fax 051 615 46 52

Email cupitaly@cambridge.org

Please note the following important information:

- The closing date for enrolment is Monday 18 February. If you have not registered by then, but still wish to attend, please contact us on 051 43 51 41 and we will be happy to reserve you a place if available.

- Important: you will receive email or postal confirmation that your place is reserved. PLEASE BRING YOUR LETTER OF CONFIRMATION WITH YOU ON THE DAY.

There is no charge for attendance, but places are strictly limited and will be offered on a first-come first-served basis.

I/La sottoscritto/a, letta l'informativa di cui all'art.13 del D.Lgs 196/03 (vedasi pagina www.cambridge.org/elt/it/ contact), presta il consenso al trattamento dei suoi dati personali comuni da parte di Cambridge University Press, Cambridge ESOL, Loescher Editore e Helbling Languages per invio materiale promozionale, comunicazioni commerciali, ricerche editoriali, nonché alla comunicazione dei dati stessi e al successivo trattamento alle agenzie collegate.