

**GUIDELINES&SELECTION CRITERIA**  
**30 GRANTS**  
**INTERNATIONAL WORKSHOP**  
**“CURIOSI DEL TERRITORIO 2017”**  
**AN EXPERIENCE TO LIVE AND TO SHARE**  
**ADDED VALUE FOR THE PROMOTION OF TOURISM IN FRIULI VENEZIA GIULIA**  
**for tourism development, cultural understanding and commercial growth**  
(Including Italian Language lessons at Intermediate+ Level)  
**Pordenone Friuli Venezia Giulia 3- 24 September 2017**

The initiative called “**Curiosi del territorio 2017 – Experiences to live and to share as an added value for the promotion of tourism**” aims at exactly that: to promote Friuli Venezia Giulia as a tourist destination able to offer a wide range of first-class tourist services to international visitors.

The project involves giving a group of 30 young people (aged 22-35) from other EU/EEA countries, Eastern Europe, Russia and the Balkans who already have a good knowledge of Italian (at least B2) and who are already working in the fields of international tourism or commerce, or in education, the experience of a three-week, full-immersion course in Friuli Venezia Giulia to enable them to become original *FVGgreeters* back in their home countries.

The experience lasts **three weeks** of full-time **participation with a series of activities all held in Italian.**

Arrival: Sunday 3<sup>rd</sup> September 2017; departure: Sunday 24<sup>th</sup> September 2017. The course is to be followed in its entirety with activities taking place every day, including Saturdays.

The following are all integral parts of the course: *visits* to various places in the region alternating with activities such as role playing in which the participants will play leading roles; *seminars* with experts and representatives from the regional worlds of culture and economics; *studies* of FVG’s cultural and artistic heritage and its socio-economic aspects; *work experience* in local businesses (companies working in the sectors of tourism, local food products, the wine industry and manufacturing for export); and in addition, *lessons and seminars* to improve participants’ knowledge of Italian.

The participants will be expected to become storytellers and instagrammers to describe their experience, and to create a specific blog by activating **#curiosifVG2017**.

In this way, they will become protagonists – by using social media – in these new forms of communication and they will further enhance the value of their experiences as they are directly lived. They can use Italian, English or their own mother tongues.

**SELECTION OF PARTICIPANTS** **30 participants** will be selected coming from EU countries as well as from Russia, Belarus, Ucraina, Balcan area countries, and others with specific economic or cultural contacts with the Friuli Venezia Giulia region.

Prerequisites

- **age** between **22** and **35**;
- **good knowledge of the Italian language** (European Framework **B2** level, preferably with certification);

- **university student** or **university graduate**;
- **work experience**, especially in the area of tourism and foreign cultural and exchange or import/export with specific interest towards the Friuli Venezia Giulia region.

**LOCATION** The organization of the whole educational experience has been entrusted to the *Istituto Regionale di Studi Europei di Friuli Venezia Giulia (IRSE)* – founded in 1972 - with its centre in Via Concordia 7. Pordenone, which offers the availability of: teaching rooms with the latest technological equipment, a WI-FI area, auditorium, self-service restaurant, library and video library. This initiative falls within the overall activities of the institute for the promotion of an active European citizenship through organizing historical/political discussion events, courses, seminars and study groups on subjects inherent to an understanding of economics, science and society, language training courses, intercultural meetings, work-experience, and other initiatives, studies and research. The project ‘Curiosi del Territorio’ began in 1986 as a high level course of Italian language and culture for young graduates from countries of the European Union and Eastern Europe, and since 2006 has further developed to become a cultural and linguistic experience opportunity for those working in the fields of cultural tourism and commerce.

**General Expenses:** general expenses are paid by the promoters and consist of: Board and Lodging, all the teaching activities, day trips and guided tours. Overnight accommodation with breakfast is arranged in a hotel near the course centre. Midday meals (from Monday to Friday) at the self-service in the course centre, or during day trips. Not included: all evening meals and lunch on Saturday and Sunday.

**Travelling expenses:** all travelling expenses must be paid personally by participants, or by their promoters.

**Health assistance:** all participants must be in possession of the European Health Insurance Card (EHIC), or a similar health insurance policy.

**Visa regulations:** to be able to benefit from the grant, selected participant must apply to the Consular Italian Authority for a Visa, if requested for their countries. L’IRSE will provide necessary documentation upon request.

AFTER CAREFUL STUDY OF THESE NOTES, CANDIDATES MUST FILL IN THE **APPLICATION FORM** AND SEND IT IN BY **10<sup>th</sup> JUNE, 2017 POSTPONED 15<sup>TH</sup> JULY, 2017** BY POST TO: IRSE, VIA CONCORDIA 7, I-33170 PORDENONE, **AND BY E-MAIL TO [IRSE@CENTROCULTURAPORDENONE.IT](mailto:IRSE@CENTROCULTURAPORDENONE.IT)**

THE APPLICATION FORM MUST INCLUDE A DETAILED CURRICULUM VITAE WRITTEN IN ITALIAN AND A LETTER OF INTRODUCTION FROM AN EMPLOYER OR A UNIVERSITY PROFESSOR.

**ACCEPTANCE** will be communicated before June 30th, 2017



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